MSS NG VOTER PROJECT

Toolkit for civic engagement

A nonpartisan organizer's guide for effective voter education, registration and mobilization



The South Carolina Progressive Network is working to build a movement for a more democratic, just and equitable state. We believe that when citizens are not engaged in the political process, their government is not responsive to their needs. Toward that end, the Network started the Missing Voter Project in 2004 to teach groups and individuals how to use state-of-the-art tools and strategies to maximize their voter registration/education and mobilization drives. The MVP is a nonpartisan campaign that seeks to find, educate and mobilize the 2.5 million SC citizens who are unregistered or infrequent voters.

The United States ranks behind 137 other nations — between Armenia and Nigeria — in the percentage of citizens voting. In the 2014 general election, of the 2,881,408 registered voters, fewer than 44% turned out to vote. In 2016, 68% of SC registered voters turned out to choose a president (2.1 million), but 1.6 million voting age citizens didn't vote. Hillary Clinton lost to Donald Trump in SC by 300,000 votes and nearly 370,000 registered black citizens didn't vote.

The MVP is designed to take voter registration beyond traditional party building or drumming up support for a specific campaign or candidate. It is a long-term effort to engage new voters in a larger movement for social change based on citizen empowerment. During its registration drives, the Network will collect information from new voters about the issues important to them, and they will be offered the opportunity to get involved with organizations working on those issues.

The MVP is built on the idea that registering and voting is simply the first step to building power at the grassroots level. Our intention is to create a movement of voters with enough power to help set political priorities that meet their needs rather than the needs of politicians and corporate interests.

The MVP uses the voter registration list and runs it against Census data, which allows us to target blocks of unregistered citizens in neighborhoods across the state to maximize voter registration drives. The data can be sorted for race, income, employment, age and other demographics.

If you or your organization is interested in joining the Missing Voter Project, e-mail network@scpronet. com or call 803-808-3384. We will arrange a free training session and provide materials for you to conduct a registration drive in your community. You will find the Missing Voter Toolkit at our web site.

SC Progressive Network

PO Box 8325, Columbia, SC 29202 803-808-3384 • www.scpronet.com network@scpronet.com



The Progressive Network's Missing Voter Project is an innovative and high-tech way of finding unregistered and infrequent voters. Using voter registration lists and running them against Census data, we are able to target blocks in neighborhoods across the state where voter registration /education drives would be most effective. The data can be sorted for race, income, employment, age and other demographics. Pick a county, or a neighborhood, and we can provide maps that show high areas of unregistered and infrequent voters.

If your organization is interested to joining the nonpartisan Missing Voter Project, e-mail network@scpronet.com or call 803-808-3384. We would be glad to arrange a training session for your group and provide materials to conduct a registration drive.

SC Voter Data:

(numbers are drawn from census projections and voter registration data)

Voting Age Population	n(VAP): 3,747,734	Total Missing Voters (2014)	: 2,507,507
White VAP	2,632,087	White Missing Voters	1,759,608
Black VAP	996,222	Non-White Missing Voters	747,899
Hispanic VAP	168.956		

Total registered (2014): 2,881,408 (77% VAP)

White	1,983,607
Black	818,076
Hispanic	34,663
Asian	21,961
Native American	5,958
Other	17,143
Male	1,296,875
Female	1,584,399
18-24	250,979

Unregistered VAP (2014)	866,326
Unregistered White VAP	648,480
Unregistered Black VAP	178,146

Registered not voting (2014)	1,641,181
White	1,111,128
Non-white	530,053

Total Wilssing Voters (2014):	2,507,507
White Missing Voters	1,759,608
Non-White Missing Voters	747,899

Total votes in 2010 and 2014 Governor's race 2010 Total: 1,344,198 2014 Total: 1,246,301

Haley	690,505	696,545
Sheheen	630,534	516,166
Margin	59,971	180,379

Total SC votes in 2016 for President: 2,103,027

Trump	1,155,389
Clinton	855,379
Margin	300,016

- National ranking of percent of VAP registered: 36th.
- National ranking of percent of registered voting: 33rd
- Global ranking of all countries' VAP participation in elections:

United States, 138th in the world (below Armenia and above Nigeria).

Worldwide voter Turnout Rates since 1945

to votin	13: League table by g age population ra	tio.	44 45	Uruguay(11) Maldives(2)	76 76
Parliam	entary elections. 19	45-2001	46	Namibia(3)	75
			47	Burundi(1)	75
Country	(no. of elections)	vote/vap %	48	Palestinian Authority(1)	75
1 Sur	riname(8)	93.8	49	Ireland(16)	74
? Cor	noros Islands(2)	93.6	50	South Africa(2)	74
? Sey	chelles(2)	93.1	51	Turkey(10)	74
Alb	ania(5)	92.4	52	St. Vincent & the Grenadines (1	4)74
Italy	v(15)	92.0	53	United Kingdom(16)	73
Car	nbodia(2)	90.5	54	Republic of Korea(10)	72
' Icel	and(17)	89.3	55	Dominica(12)	72
R Ang	gola(1)	88.3	56	Cap Verde(3)	72
) Por	tugal(10)	89.2	57	Papua New Guinea(8)	72
0 Ind	onesia(7)	87.9	58	Romania(3)	7.
1 Uzt	ekistan(3)	87.7	59	Azerbaijan(2)	7
2 Coc	ok Islands(1)	87.3	60	Cyprus(7)	7
3 Son	nalia(1)	87.1	61	Ukraine(2)	7
4 Mai	lawi(2)	86.9	62	Taiwan (Republic of China)(4)	7
15 We:	stern Samoa(3)	86.4	63	Togo(4)	6
6 Guy	vana(8)	86.0	64	Argentina(18)	6
7 Nev	w Zealand(19)	86.0	65	Japan(22)	6
8 Bel	gium(18)	84.8	66	Costa Rica(13)	6
9 Aus	tria(17)	94.4	67	Hungary(3)	6
O Aus	tralia(22)	94.2	68	Dominican Republic(11)	6
1 Sw	eden(17)	84.1	69	Lebanon(3)	6
2 Net	herlands(16)	83.8	70	Iran(2)	6
3 Der	nmark(22)	83.6	71	France(15)	6
4 Slo	vakia(4)	82.9	72	Belize(5)	6
5 Cze	ch Republic(4)	82.8	73	Venezuela(11)	6
6 Car	nada(18)	82.6	74	Algeria(2)	6
7 San	Marino(7)	82.5	75	Nepal(7)	6
28 Mai	uritius(7)	82.4	76	Trinidad & Tobago(12)	6
9 Tha	iland(14)	82.1	77	Madagascar(5)	6
10 Pala	au(1)	81.7	78	Grenada(12)	6
1 Gre	ece(18)	80.8	79	Vanuatu(5)	6
2 Aru	ba(3)	80.4	80	Fiji(3)	6
3 Isra	el(15)	80.3	81	Lesotho (4)	6
14 Ger	many(14)	80.2	82	Barbados(11)	6.
5 Mo	ngolia(4)	79.5	83	Georgia(3)	6.
6 Noi	way(15)	79.2	84	Liechtenstein(17)	6.
7 Taji	kistan(2)	79.0	85	Luxembourg(13)	6.
	Ita(14)	78.9	86	Bahamas(6)	6.
	land(16)	78.1	87	St. Lucia(13)	6
0 Slo	venia(3)	77.9	88	Sri Lanka(11)	62
11 Cro	atia(3)	77.2	89	Kiribati(5)	62
2 Spa	ain(8)	76.4	90	Mozambique(2)	62
3 Bul	garia(4)	76.1	91	Benin(3)	62

92 Nicaragu	a(10)	62.0	140 Sierra Leone(3)	46.8
93 Moldova	(3)	61.6	141 Tanzania(2)	46.8
94 India(13)		61.5	142 Botswana(7)	46.2
95 Bolivia(13	3)	61.4	143 Micronesia(2)	46.2
96 Philippine	s(7)	60.6	144 Ghana(6)	46.1
97 St. Kitts 8	k Nevis(11)	60.6	145 Chile(11)	45.9
98 Latvia(4)		60.3	146 Mauritania(2)	45.1
99 Guinea(1)	59.9	147 El Salvador(16)	43.9
100 Andorral	3)	59.5	148 Kenya(2)	43.8
101 Solomon	Islands(5)	59.0	149 Ecuador(15)	42.6
102 Belarus (2		58.9	150 Senegal(7)	42.3
103 Jamaica		58.6	151 Zambia(3)	41.4
	Herzegovina(3)	58.3	152 Pakistan(6)	40.7
105 Syria(1)		58.0	153 Democratic Rep. of Congo(2)	39.0
106 Panama(5)	58.0	154 Nauru(8)	38.8
107 Tunisia(5		57.9	155 Burkina Faso(4)	38.4
108 Malaysia		57.8	156 Yemen(2)	36.8
109 Anguilla		57.7	157 Colombia(20)	36.2
110 Morocco		57.6	158 Bahrain(1)	32.6
111 Lithuania		56.9	159 Sudan(2)	32.0
112 Russia(3)		56.6	160 Ivory Coast(2)	31.9
	e e Principe(3)	56.6	161 Jordan(3)	29.9
114 Paraguay		56.0	162 Guatemala(16)	29.8
115 Niger(3)	,,,,,	56.0	163 Djibouti(2)	28.1
116 Banglade	esh(6)	56.0	164 Chad(1)	25.6
117 Gambia(55.8	165 Egypt(5)	24.6
118 Zimbabu		55.7	166 Kazakhstan(1)	22.7
119 Hondura		55.3	167 Mali(2)	21.7
120 Peru(9)	-1,-/	54.8	168 Kuwait(5)	14.0
121 Kyrgyzst	an (3)	54.3	169 Monaco(7)	13.2
122 Cameroo		53.9		
123 Estonia(4		53.5	Key: VAP-voting age population; nonumber of	F
124 Guinea B		52.6	alactions.	
125 Tonga(3)	10000 (2)	52.4	* Argentina included women in the franchise from	n 1947.
	African Republic(2)	51.9	* Bahrain only includes men in the franchise.	
127 Switzerla		51.9	* Belgium included women in the franchise from	
128 Poland(5)		51.4	* Czech Republic includes elections in Czechoslov	akia 1990
129 Singapor		51.2	and 1992.	
130 Uganda(3		50.6	* Greece included women in the franchise from 1	98'6.
131 Burma(2)		50.0	* Kuwait only includes men in the franchise. * Liechtenstein included women in the franchise:	£
	k Barbuda(11)	49.6	* Lieuntenstein included women in the transmise :	rom
133 Haiti(3)	C Darbodal III	48.8	* Switzerland included women in the franchise for	om 1971.
134 Macedon	ia(2)	48.4		
135 Brazil (14)		48.2		
136 Mexico(1	9)	48.1		
137 Armenial		48.0		
		48.0		
	ates of America(28)	47.7		
139 Nigeria(3)	/	47.0		

SOUTH CAROLINA VOTER REGISTRATION

MAIL APPLICATION

SOUTH	CAROLINA
ELECTION	COMMISSION

Registration Number	

					Cl	neck One:					
Will you be	18 years of	age on or b	tes of America efore election of these q	day? Yes 🗖 1			Registrati	on oving from o	ne county	to another)	
	mplete this f			•		☐ Add:	ress or nan	ne change w	ithin the s	same county	
NAME	Last			Firs	st				MI	Suffix	
SEX	Male	RACE	Black/A White Americ		Nat spanic Amer			SOCIA	AL SECUR	RITY NUMBE	R **
SEA	Female	IdicL						_	-	-	
ADDI WHER		Street				Apt Nun	nber	Yes		ity Limits No □	
LIV (Physical	VE	City				State	Zip Code		l you like t	o be a poll wor	rker?
MAII	LING	Street or Po	ost Office Box			<u> </u>					
ADDI	RESS	City				Т	State	Zip Code			
(if dif		City					State	Zip Code			
BIRTH	DATE	Month	Day	Year	P	HONE #	Home ()	Wor	k)	
PREVI REGISTRATI		Precinct		County	7	St	ate	Pre	evious Nan	ne	
-I will be 18 -I am a reside -I am not une -I am not cor -I have never if previously or parole, ce -the address and I claim Signature Whoever	ler a court ord fined in any p been convict by convicted, l or I have receilisted above is no other pla	on or before In Carolina, this der declaring bublic prison ed of a felon In have served a pardon as my only legate as my legate and knowing	Election Day county and pre me mentally in resulting from y or offense aga my entire sent for the convict al place of residal residence	competent a conviction of a ainst the election ence, including p ion dence, Date of A irm) falsely in tal	n laws OR probation application king any oath	ı required		s.			
ID Requistatement be require Merchant	red: If you ar paycheck or d to provide the Marines and the Security Num	e registering to other governments information heir families, ber is required	for the first time nent document to when you vot and U.S. Citizer	in this county, you hat shows your ne. Voters who are residing outside de of Laws 7-5-1 rity Number is no	ou must attace are age 65 and e the U.S. are	h a copy of ress in this c over, voters exempt fro	a current val county. If you s with disabi m this require	ou do not provilities, member rement.	ride this ide s of the U.S	entification now S. Uniformed S k here if you ar	y, you wi Services o
				For Voter Re	egistration	Board Us	e Only			scVOT	FS O
Appro	ved □Di	sapproved b	ογ			(M	ember, Voter	Registration B	oard) Date		01
	_	1.1	•				*	J	/		



Guide to helping voters register under South Carolina law

WHO IS ELIGIBLE TO VOTE?

In South Carolina, an individual may become a registered voter if he/she:

- Is a citizen of the United States.
- Is at least 18 years of age on the day of the election.
- Is a SC resident, living in the county and precinct where they want to vote.
- Not under a court order declaring them mentally incompetent.
- · Is not in jail or prison serving a sentence, or on probation or parole. If you have served all the sentence, you can register.
- Is in jail awaiting trial and has not been found, you can register and vote absentee from jail.
- Students may register to vote where they reside while attending college. Use dormitory address for residence, PO Box for mailing.
- Submits a voter registration application 30 days before the election.
- You do not need ID to register to vote. First time voters will be required to show ID at the polls in addition to your voter registration card. Acceptable forms of this additional ID include: a valid photo ID, or a copy of a current utility bill, bank statement, paycheck or other government document that shows the voter's name and address in the county.
- At the poll, if you have valid voter registration card, but do not have a photo ID, you can vote a paper ballot by claiming a "reasonable impediment" prevented you from getting a photo ID (the form will have sample impediments to check). A "reasonable impediment" ballot can not be rejected by the county board unless proof is presented that you lied about your impediment.

WHAT CONSTITUTES A COMPLETE VOTER REGISTRATION APPLICATION?

Without the following information an application will be rejected:

- Name
- Sex
- Race
- Social security number (Registration will be denied without SS#. This is not public information and must be protected.)
- · Date of birth
- · Residence address
- Telephone number (if they don't have one put "none")
- Location of prior voter registration is required for all previously registered voters. The applicant should fill in whatever information she knows about the location of previous registration, even if she cannot recall the precinct or county (put "?" if unknown, everyone should know what state they were previously registered in.)
- The applicant must sign the Voter Declaration, swearing that they meet the requirements to register to vote.

The following information is optional:

- Mailing address, if the same as "address where you live", put "same".
- Diagram of home location and whether or not you are inside city limits.
- "Would you like to be a poll worker?" check off box.

The law requires any application to be rejected if:

- Any portion of the application is not complete (answering "none" for telephone, or indicating they don't know location of previous registration with a "?" is acceptable.)
- Any portion of the application is illegible in the opinion of a member and the clerk of the board
- The board is unable to determine, from the address stated on the application, the precinct in which the voter should be assigned or the election districts in which he is entitled to vote. If a new voter provides a bad address their application will be rejected.

MVP GUIDELINES FOR VOTER REGISTRATION DRIVES

(These our our guidelines for more effective voter education/mobilization, they are legal, but not laws)

A. Do not fold and seal forms until you record the voter's contact inform on the voter contact sheet, or electronically, Turn the completed forms in to your MVP coordinator. Do not leave them with the new voter. Your coordinator will turn them into the county registration office. Teams will follow up to make sure the new voter got their card and gets out to vote. If the voter doesn't want to give you their Social Security number, give them a blank form and show them where to mail it. Offer to fill out the form as you can do it quicker and print neatly, but have the voter sign the form.

B. MVP coordinators will turn in completed forms to their county voter registration office once a week. Forms MUST be turned in 30 days before election day. If the 30 day cut off falls on a Saturday, Sunday, or holiday, you must call the voter registration office in each county you work to know the latest you can deliver the forms. The times the offices are open varies by county.



Missing Voter Project Agreement

This is an agreement between the SC Progressive Network Education Fund and volunteers of the Missing Voter Project.

I,		
(print name)		
have completed the Missing	Voter Project training on voter registration/education in	South Carolina.
• I understand that I am lega	lly responsible for the truthful completion of the Voter F	Registration forms
and promise that all information	tion is correct to the best of my belief.	
• I understand that the form	s I complete and turn in will be checked by the SC Progr	essive Network and
that if I am found to have w	illfully allowed false information to be included, I will t	face legal conse-
quences.		
• I will safeguard the inform	ation and completed Voter Registration forms and return	them promptly to
the SC Progressive Network	, or its appointed representative.	
pose a candidate, nor wear senting the Missing Voter P	ng Voter Project is a nonpartisan effort and that I will near distribute material supporting or opposing a candidate roject.	
(signature)		
(address)		
(phone)	(email)	
(1)	(
(date)		

SC Progressive Network Education Fund PO Box 8325, Columbia, SC 29202 803-808-3384 www.scpronet.com

Voter Contact Sheet (to be filled out by Missing Voter Project organizer)



Name		
Issue(s) of concern:		
Addressstreet	city	zip
	night phone	-
email address		
Name		
Issue(s) of concern:		
Addressstreet	city	zip
	night phone	•
email address		
Name		
Issue(s) of concern:		
Addressstreet	city	zip
Day phone	night phone	
email address		
Name		
Issue(s) of concern:		
Addressstreet	city	zip
	night phone	•
email address		



Missing Voter Team Contact information

TEAM NAME:		
TEAM LEADER:		
Phone:	email:	
1. ORGANIZER:		
	email:	
2. ORGANIZER:		
	email:	
3. ORGANIZER:		
	email:	
4. ORGANIZER:		
	email:	
5. ORGANIZER:		
	email:	
6. ORGANIZER:		
	email:	
7. ORGANIZER:		
Phone:	email:	
8. ORGANIZER:		
Phone:	email:	

Missing Voter Project

Missing Voter Project

organizer

A nonpartisan project of the SC Progressive Network 803-808-3384

organizer

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Copy these badges on card stock, cut to 4x3". They fit Avery 5392 badge holders, available at office supply stores, or you can order them from the Network



South Carolina Progressive Network Education Fund

P.O. Box 8325 Columbia, SC 29202

July 26, 2008

Fairfield County Businesses Re: Supporting Democracy

Dear Friends,

Sample contribution letter that can be customized for your MVP teams.

The SC Progressive Network Education Fund, a nonpartisan, tax-exempt social justice organization, is hosting a Missing Voter Project in Fairfield County and we need your help.

In 2006, only 138 voters under 21 voted in Fairfield County. That is less than 10% of that population group. While only about half the Fairfield County adults are voting, youth participation in our democracy is almost nonexistent. We know that you agree that an engaged and voting population is necessary for civic well being. With your help, we know that we will find and engage many of Fairfield County's missing voters.

Our Missing Voter Project is working with the Teen Institute at the Fairfield County High School to register citizens to vote - especially young, first time voters. We have formed teams of students to register voters and we want to offer prizes to the teams and the students who register the most voters.

Please consider sponsoring prizes for these students. It could be an item, gift certificate, or a cash contribution we use to a purchase savings bond. We would encourage you to offer a contribution that is valued at no less than \$25.

Voter registration efforts will run through the deadline of October 6. After the deadline for registration, we will host an awards ceremony for the winning teams and individuals, where your company's donation will be awarded. We will acknowledge your contribution in the program and in the media releases.

The Missing Voter Project does not support or oppose candidates and your contributions to the SC Progressive Network Education Fund/Missing Voter Project are tax-deductible.

Thank you for your support,

Jackie Workman Fairfield Missing Voter Project Organizer 803-635-2147

803.808.3384 • fax: 803.808.3781 • network@scpronet.com • www.scpronet.com



Know Your Rights!

You have the right to vote—it's the law, and you have the proof in your hands! You'll notice letters and numbers after each of your rights listed below-those codes tell lawyers and poll-workers where to find the actual South Carolina statute that protects your right to vote! These rights are guaranteed to properly registered and qualified voters.

If you think your rights have been violated, call the Election Protection lawyer hotline toll free: 1-866-OUR-VOTE. Prepared by the National Lawyers Committee for Civil Rights.

South Carolina Voters' Bill of Rights

- 1. The polls will be open from 7 am to 7 pm on Election Day. If you are in line or in the process of voting when the polls close at 7 pm, YOU HAVE THE RIGHT TO VOTE. S.C. Code Ann. §§ 7-13-60 and 7-13-850 (2002)
- 2. If something happens to your registration card, YOU HAVE THE RIGHT TO OBTAIN A DUPLICATE CARD from the county board of registration. § 7-13-710
- 3. If your name is not on the poll list and election officials cannot verify your eligibility at that time after calling the county registrar's office, YOU HAVE THE RIGHT TO VOTE by provisional ballot. § 7-13-820
- 4. If you cannot read or write, or if a disability prevents you from casting a ballot, YOU HAVE THE RIGHT to request assistance from either a family member or from an election manager and one other person (except your employer, agent of your employer or officer or agent of your union). §7-13-770
- 5. If you are blind, YOU HAVE THE RIGHT to request assistance from any person of your choosing without the presence of a manager. Id.
- 6. If you are elderly or physically disabled and are unable to enter the polling place to vote, YOU HAVE A RIGHT to vote outside the polling place in your vehicle in the closest available parking area. § 7-13-771(A)
- 7. If you are physically disabled, YOU HAVE THE RIGHT to vote at the Countywide Barrier-Free Voting Precinct if you apply for and receive authorization from the county board 30 days before the election. § 7-7-990
- 8. If you have moved within the same precinct, YOU HAVE THE RIGHT TO VOTE at that same precinct after affirming your change of address verbally or in writing. § 7-5-440(A)
- 9. If you have moved between precincts or between counties within 30 days of the election, YOU HAVE THE RIGHT TO VOTE, after affirming your new address, at your former polling place by provisional ballot or at the main office of the county board of voter registration for your new county of residence. § 7-5-440(B)(1)-(2)
- 10. If the registration records inaccurately indicate that you have moved, YOU HAVE THE RIGHT TO VOTE after providing written or oral affirmation that you have not moved. § 7-5-440(C)
- 11. If you have been convicted of a felony or of violating the election laws, but have completed your sentence, including any period of probation and parole, and have registered to vote since that time, YOU HAVE THE RIGHT TO VOTE. § 7-5-120(B)(3)
- 12. When you are within 200 feet of the polling place entrance, YOU HAVE THE RIGHT to vote or wait without anyone distributing campaign literature to you. § 7-25-180(A)
- 13. If you make a mistake on your ballot and have not cast it, YOU HAVE THE RIGHT TO OBTAIN ONE REPLACEMENT BALLOT after returning the spoiled ballot to the election managers with the stub attached. § 7-13-790
- 14. If your right to vote is challenged for any reason, YOU HAVE THE RIGHT TO VOTE by provisional ballot. § 7-13-830

YOU HAVE THE RIGHT TO TAKE THIS BILL OF RIGHTS INTO THE VOTING BOOTH WITH YOU.

Call 1-866-OUR VOTE to report problems